



BM Consulting™

Business Marketing Consulting

It's Not About The Price:
It's About Delivering Expected Results





Who We Are

In a business world led by change and transformation, we at BM Consulting™ strive for excellence in our core areas of proficiency. We are driven by the passion to excel, and we firmly believe that it is our responsibility to try and provide the best services to our clients. Our team of versatile experts comes with several years of experience in business and IT disciplines including digital marketing, web development and strategy, inbound marketing, content writing, pay-per-click advertising, social media marketing, mobile and email marketing, and search engine optimization.

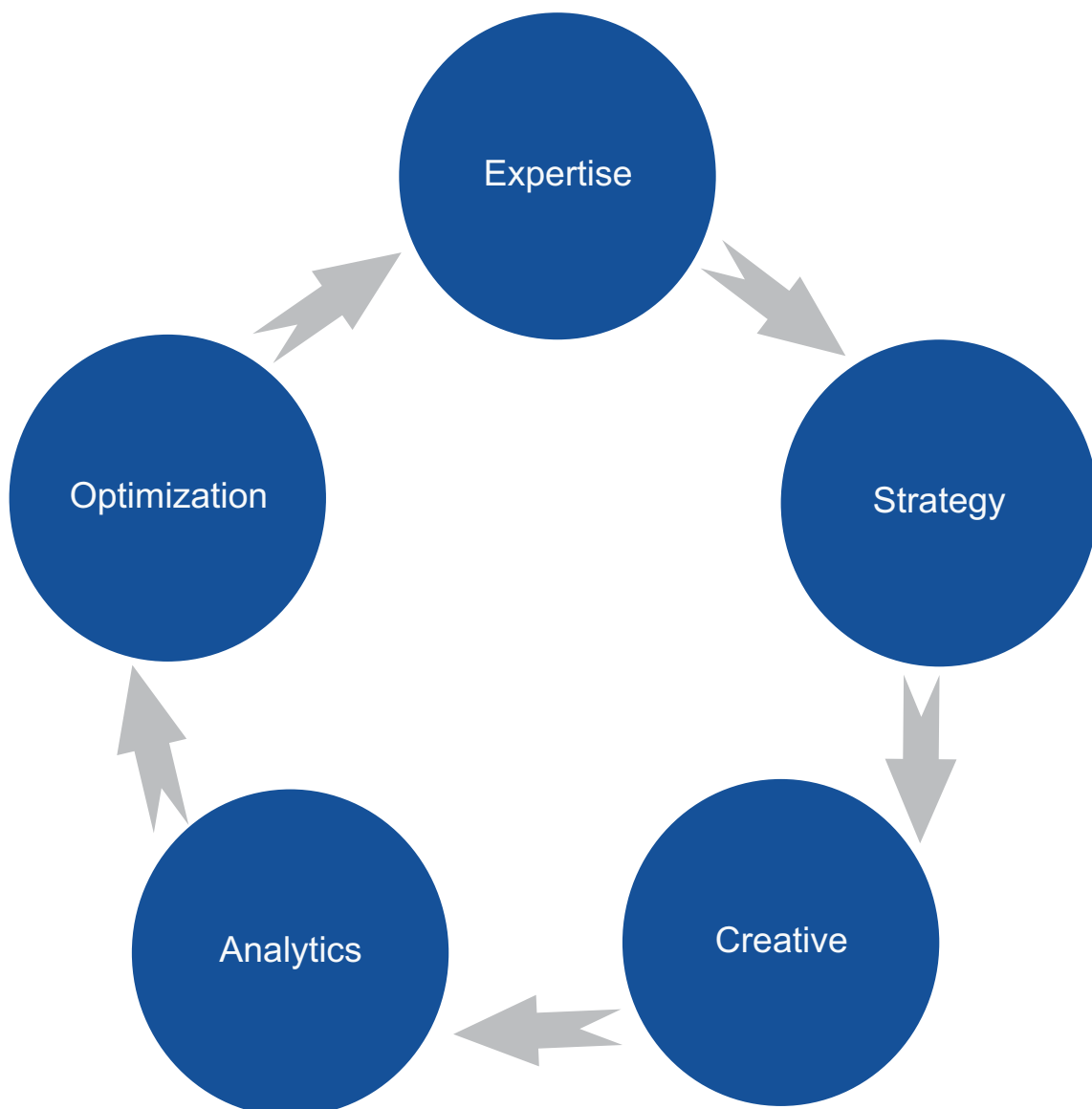
digital marketing **passion**
pay-per-click **experts** web
social media **inbound** development
marketing **marketing** mobile & email
search engine optimization **responsibility**



Mission & Strategy

Mission

Our mission is to generate qualified leads that are highly relevant, cost effective and completely measurable through distinct digital marketing channels



What we do

Inbound Marketing

- Reach to your target audience
- Engage your target audience
- Convert to customer
- Delight your customer

Awesome Website Design

- Target audience centric website
- SEO Friendly website
- Ecommerce website
- CMS Website
- High conversion rate landing page design

Digital Marketing

- Pay Per Click
- Search Engine Marketing
- Social Media marketing
- Email marketing
- Website Analytics
- Content Marketing

Our Strengths

We're ROI focused We're transparent

We believe in prompt response We're quality assured

Digital Expertise

5+ years of digital marketing professional expertise

Successful Case Study

Various case studies for different business verticals

We are experts

Google Adwords, Google Analytics, Inbound marketing and Oracle certified

Wide area of business vertical experiences

Education, Real estate, Software, Engineering, Manufacturing
NGO, Social Network, Hospitality, Healthcare, Entertainment

OUR TOP-LEVEL TEAM



Kanhaiya Upadhyay

Title: Founder

Qualification: Computer Engineering
Experience areas: Marketing Management, Digital Marketing, SEO Expert, Internet Marketing, Brand Consultant
Expertise: Social Media Marketing, Digital Marketing Strategies, Executive leadership, Lead Generation, Team Management
Certifications: Google Certified, Google Analytics, HubSpot Inbound Marketing



Chaturbhuj Yadav

Title: Chief Technical officer

Qualification: Electronics Engineering
Experience areas: Oracle RDBMS, Unix OS
Expertise: Programming languages (Perl, Java, Shell, PLSQL, Javascript), Web and Mobile apps



Ojaswita Chaturvedi

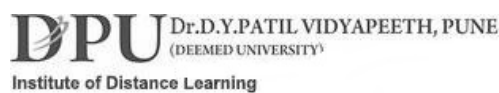
Title: General Manager

Qualification: Electronics Engineering
Experience areas: Data warehousing, Oracle Business Intelligence reporting tools, Network and hardware maintenance
Expertise: Programming languages (C++, PLSQL, HDLs), Team Management, Marketing Optimisation
Certifications: Oracle BI Specialist

Partners & Associations



Clients



Our Offices

Registered Office

Sno. 54, Shri Siddhivinayak Angan,
Narhe,Pune-411041
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India

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759/21, Deccan Gymkhana, Opp. P.Y.C. Ground,
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